

# All-In-One Video Marketing Platform

## Product Value You Can't Find Anywhere Else

From world-class custom branding to an abundance of cutting-edge features and functionality, Talk Fusion's products and services are **unmatched** in the global marketplace.

You could go to multiple companies — requiring multiple accounts, passwords, and payments — and still miss out on all the video products, customization, social media integrations, storage, award-winning technology, and incredible support that Talk Fusion offers **from the convenience of one login and intuitive interface**.

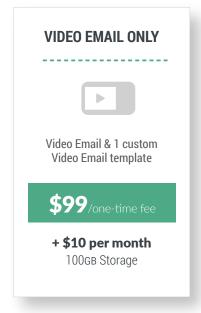
Only Talk Fusion provides the best of the best, with no additional costs:

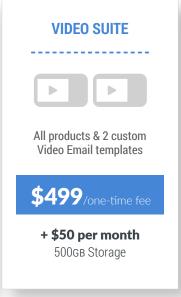
- Robust all-in-one marketing platform includes Video Email, Video Newsletter, Live Meetings, Video Chat, & Sign-up Forms
- Custom branding and private labeling showcase your brand and wow customers
- Unparalleled deliverability send emails with confidence
- Cutting edge WebRTC technology say hello to HD video & audio, with no downloads or no dial-ins

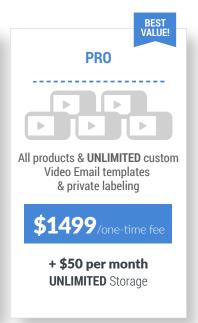
#### So Many Ways To Save

- Access the best global video marketing platform for a one-time fee and \$50/month

   that's just \$1.67 a day
- Save 10% by prepaying for a year
- Refer customers to earn more money







### **PRODUCT COMPARISON: VIDEO EMAIL**

	Talk Fusion	Bomb Bomb	CoVideo	
COST	\$99 one-time fee & \$10/month — includes 1 Custom Template	\$69/month	\$49/month for Video Email only	
Custom Templates	1	\$250/template	\$150/template	
Predesigned Templates	1,500 +	100 +	50 +	
HD Video	Yes √	No	No	
Image Library	Over 2,000	No	No	
Banner Library	Over 500	No	No	
Add Attachments	Yes √	No	Yes ✓	
Customize Data Fields	Yes	No	Yes 🗸	
Private Labeling	Yes	No	No	
Unlimited Video Emails	Yes √	Yes 🗸	Yes 🗸	
# Of Contacts	Up to 5,000 (More available for purchase)	Up to 3,500	Up to 1,000	
Mobile App For IOS & Android	Yes	Yes	Yes	
Real Time Tracking	Yes √	Yes	Yes 🗸	
Live Product Training	Unlimited 1 on 1 product training sessions	Three 1 on 1 product training session	No •	
Group Coaching Sessions	Yes ✓	Yes	Yes	
Languages Offered In Custom Templates	22	1 (English Only)	1 (English Only)	
Website Languages Available	8	1 (English Only)	1 (English Only)	
Whitelisted Delivery	Yes ✓	Yes	No	
Video Transcoding Into Multiple File Formats	Yes	No	No	
Video Auto Responders	Yes √	No	No	
Add Multiple Video Clips	Yes	No	No	
Customize Header	Yes ✓	No	No	
Customize Footer	Yes ✓	No	No	
Add Social Media Links	Yes	Yes	Yes 🗸	
Customize Social Media Links	Yes ✓	No	Yes	
HTML Editor	Yes √	No	No	
Unlimited Video Storage	Starts at 100GB	Unlimited	Unlimited	
Formatted For Mobile Device Delivery	Yes	No	Yes 🗸	
Double Opt-in	Yes ✓	No	No	
Mail Delivery Tracker At ISP Level	Yes	No	No	
Spam Scoring	Yes	No	No	
Custom Domain Key Records	Yes	No	No	
SPF Authentication	Yes	No	No	
Most Modern WebRTC Technology	Yes	No	No	
	Source: www.TalkFusion.com	Source: www.BombBomb.com	Source: www.CoVideo.com	

### **PRODUCT COMPARISON: VIDEO NEWSLETTERS**

		Talk Fusion	Constant Contact	Get Response	iContact
	COST	Included with the \$50/month packs	\$45/month	\$49/month	\$32/month
	PRE-DESIGNED TEMPLATES	Over 600	Over 400	Over 700	Over 600
	IMAGE LIBRARY	Over 5,000 (free)	Millions (\$8/Pro Image)	Over 1,000 (free)	No
	IMAGE HOSTING	UNLIMITED	2 GB	1024 MB	10 MB
	VIDEO STORAGE	UNLIMITED	No	No	No
EMAIL	ADVANCED INBOX PREVIEW	Yes ✓	No	No	No
CREATION	ADD IMAGES	Yes ✓	Yes 🗸	Yes ✓	Yes √
FEATURES	ADD HYPERLINKS	Yes ✓	Yes 🗸	Yes ✓	Yes 🗸
	BASIC FORMATTING	Yes 🗸	Yes 🗸	Yes ✓	Yes 🗸
	CREATE HTML MESSAGES	Yes ✓	Yes ✓	Yes ✓	Yes ✓
	CREATE MESSAGES FROM TEMPLATE	Yes ✓	Yes ✓	Yes ✓	Yes 🗸
	VIEW HTML SOURCE CODE	Yes ✓	Yes 🗸	Yes ✓	Yes ✓
	CREATE AUTO RESPONSE	Yes √	Yes 🗸	Yes √	Yes √
	IMPORT MAILING LIST	Yes √	Yes 🗸	Yes (up to 5,000 contacts)	Yes (up to 5,000 contacts)
	REMOVE UNSUBSCRIBED CONTACTS	Yes 🗸	Yes 🗸	Yes 🗸	Yes 🗸
CONTACT	GROUP EMAIL CONTACTS	Yes 🗸	Yes 🗸	Yes 🗸	Yes 🗸
MANAGEMENT FEATURES	AUTOMATICALLY DETECT DUPLICATE EMAILS	Yes ✓	Yes 🗸	Yes 🗸	Yes 🗸
	REQUIRE OPT-IN	Optional $\sqrt{}$	Required	Optional $\sqrt{}$	Optional $\sqrt{}$
	SOCIAL MEDIA TOOLS	Yes √	Yes 🗸	Yes 🗸	Yes 🗸
	EMAIL JOB SCHEDULING	Yes 🗸	Yes 🗸	No 🛑	Yes 🗸
	SPAM TEST	Yes 🗸	Yes 🗸	Yes 🗸	Yes 🗸
	TEST EMAIL	Yes 🗸	Yes 🗸	Yes 🗸	Yes 🗸
	OPENED EMAILS	Yes √	Yes 🗸	Yes 🗸	Yes 🗸
	FORWARDED EMAILS	Yes 🗸	Yes 🗸	Yes 🗸	Yes 🗸
	BOUNCED EMAILS	Yes √	Yes 🗸	Yes 🗸	Yes 🗸
SENDING & REPORTING FEATURES	VIEW UNSUBSCRIBED CONTACTS	Yes ✓	Yes ✓	Yes ✓	Yes 🗸
	EXPORT & DOWNLOAD REPORTS	Yes ✓	Yes 🗸	Yes ✓	Yes 🗸
	SOCIAL MEDIA INTEGRATION	Yes ✓	Yes 🗸	Yes 🗸	Yes 🗸
	CLICK-THROUGH TRACKING	Yes ✓	Yes 🗸	Yes 🗸	Yes 🗸
	DELIVERED & UNDELIVERABLE	Yes 🗸	Yes 🗸	Yes 🗸	Yes 🗸
	COMPARE MESSAGE REPORTS	Yes √	Yes 🗸	Yes 🗸	Yes 🗸
TECHNOLOGY	MOST MODERN WEBRTC TECHNOLOGY	Yes √	No	No •	No •
		Source: www.TalkFusion .com	Source: www.Constant Contact.com	Source: www.Get Response.com	Source: www. iContact.com

#### **PRODUCT COMPARISON: LIVE MEETINGS**

		Talk Fu	sion	Webe Meetin	x ig	GoTo M	eeting	Zoo	m
	COST	Included the \$50/ packs		\$29.95/mo	onth	\$36/m	onth	\$19.99 PER HC	
	Meeting Capacity	Up to 500 Attendees (more avail		Up to 200 Attendees		Up to 150 Attendees		Up to 500 At \$259.99/mo	
	# Of Hosts	15		Minimum of 5	5	1		Minimum c	of 10
	Unlimited Meetings	Yes	✓	Yes	<b>√</b>	Yes	<b>√</b>	Yes	✓
	Mac & PC Compatible	Yes	✓	Yes	<b>√</b>	Yes	✓	Yes	✓
	Global Server Deployment For Max Performance	Yes	✓	No		No		No	
	Video Storage	UNLIMIT	ED	10 GB		3 GB		1 GB include \$40/mo for	
	Recording Availability	INSTANT	LY	Instantly		Instantly		Instantly	
	Share Desktop/applications	Yes	✓	Yes	<b>√</b>	Yes	✓	Yes	<b>√</b>
	Requires Interface Download/plug-in (Java)	No	✓	No	<b>√</b>	Yes		Yes	
	Requires Recorder Plug-in	Yes	✓	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>
	Most Modern WebRTC Technology	Yes	✓	No		No		No	
	Share Files	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>
	Allows For Expansion Of Interface Window	COMPLE	TELY	LIMITED		LIMITED		LIMITED	
	Share Mouse/keyboard Controls	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>
	Instantly Change Presenters	Yes	1	Yes	1	Yes	<b>V</b>	Yes	<b>√</b>
	Detailed Presenter Profiles	Yes	<b>√</b>	No		Yes	<b>√</b>	Yes	<b>√</b>
	HD-quality Video	Yes	1	Yes	1	Yes	<b>√</b>	Yes	<b>√</b>
	Unicode Compatible: Chat In Multiple Languages	Yes	1	No		No		Yes	<b>√</b>
ESSENTIAL	Whiteboard/drawing Tools	Yes	1	Yes	1	Yes	<b>√</b>	Yes	1
FEATURES	High-quality Audio	Yes	1	Yes	1	Yes	1	Yes -\$100/	mo extra
	Mobile Integration	Yes		Yes	1	Yes	1	for toll-free ou	t calls 🗸
	One-click Recording	Yes		Yes	./	Yes	./	Yes	./
	Record Every Element Of Meeting,	Yes	./	Yes		Yes	<b>√</b>	Yes	
	Including Presenter  Files Presented In Original Format	Yes	./	No-PDF Onl	v <b>—</b>	Yes	./	Yes	./
	Waiting Room & Meeting Graphic Banner Options	Yes	./	No	, —	Yes	./	Yes	./
			<b>√</b>				<b>√</b>		V
	Click & Drag Presentation Design Studio	Yes	٧	No \$42.25/mo		Yes	٧	No Yes – some re	etrictions
	International Meetings	Yes	<b>√</b>	PER HOST	/	Yes Tolls for	<b>√</b>	on specific cour	ntries ¥
	International Audio Calling	Yes	<b>√</b>	Yes	<b>V</b>	some cou	untries	\$100/user/	
	Software-Based Conference Room	Yes	<b>√</b>	No		No		\$49.00 EXT /mo per roor	RA n
	Instant Meetings	Yes	<b>√</b>	Yes	√_	Yes	<b>√</b>	Yes	√
MEETINGS	Schedule In Advance	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>	Yes	- ✓
	Static Meeting Links	Yes	√	No		Yes	✓	Yes	✓
	Host Webinars and Events	Yes	✓	\$499/mo fo 1000 attende	es	\$249/mc 500 attend		\$54.99/mo for 100 atter	
	Training (create courses, use whiteboard, manage materials, etc.)	Yes	✓	\$499/mo fo 1000 attende		\$179/mo 50 attendo		No	
	Customizable Invitations & Registration	Yes	✓	Yes	<b>√</b>	Yes	<b>√</b>	Yes	<b>√</b>
AUDIENCE	Automated Reminders	Yes	<b>√</b>	No		Yes	<b>√</b>	Yes	<b>√</b>
PARTICIPATION &	Private Chat	Yes	✓	Yes	<b>√</b>	Yes	✓	Yes	✓
MANAGEMENT	Dashboard For Attendee/chat Monitoring	Yes	✓	Yes	<b>√</b>	Yes	1	Yes	<b>√</b>
	Detailed Reports (Pre & Post Session)	Yes	✓	Yes	<b>√</b>	Yes	✓	Yes	<b>√</b>
	Polls & Surveys	Yes	✓	Yes	<b>√</b>	Yes	1	Yes	<b>√</b>
TRAINING AIDS	Share Recorded Sessions Online	Yes	<b>√</b>	Yes	✓	Yes	✓	Yes	<b>√</b>
	Content Library	Yes	✓	Yes	<b>√</b>	Yes	<b>√</b>	No	
		Source: www.Talki .com	Fusion	Source: WebEx.com	ı	Source: w GoToMee		Source: https://zoo	m.us/

#### PRODUCT COMPARISON: VIDEO CHAT

	Talk Fusion	Skype	Google Hangouts	Viber	
COST	Included with the \$50/month packs	Free if you are calling other Skype users	Free if you are calling in the U.S.	Free if you are calling other Viber users	
Cost To Contact A Mobile Phone Or Landline					
U.S. & Canada	Included	\$2.99/month	Included	Up to \$0.019/minute	
North America	Included	\$6.99/month	Up to \$0.98/minute	Up to \$0.92/minute	
The World	Included	\$10.00/month	Up to \$7.25/minute	Up to \$1.39/minute	
Download-free	Yes √	No	Yes ✓	No	
Mobile Apps For iOS & Android	Yes ✓	Yes √	Yes ✓	Yes 🗸	
Chat Function	Yes ✓	Yes √	Yes ✓	Yes ✓	
Accessibility	Works with anyone with Internet	Only works with others who downloaded the application	Works with anyone with Internet	Only works with others who downloaded the application	
Call Customer Service	Yes ✓	No	Yes ✓	No	
Most Modern WebRTC Technology	Yes ✓	No	No	No	
Have To Create User Name	Yes ✓	Yes 🗸	Yes ✓	Yes ✓	
Advertisements-free	Yes ✓	No	Yes ✓	Yes ✓	
_	Source: www. TalkFusion.com	Source: www.Skype.com	Source: https://hangouts .google.com/	Source: https://account .viber.com/	

#### **PRODUCT COMPARISON: VIDEO HOSTING**

	Talk Fusion	Brightcove	Wistia	Vimeo
COST	Included with the \$50/month packs	\$199/month Marketing Starter Package (2 users)	Free	\$7/month PLUS PACKAGE
Videos	UNLIMITED	50	3	Up to Bandwidth
Bandwidth	UNLIMITED	Up to 100,000 plays	200 GB/month	250GB/year
Cost	Included with the \$50/month packs	\$499/month Marketing Professional Package (10+ users)	\$100/month PRO PACKAGE	\$20/month PRO PACKAGE
Videos	UNLIMITED	200	10 videos, 0.25 per each video after 10	Up to Bandwidth Restrictions
Bandwidth	UNLIMITED	100,000+ plays	Unlimited	1TB/Year
Cost	Included with the \$50/month packs	Custom Pricing	\$300/month ENTERPRISE PACKAGE	\$50/month BUSINESS Package
Videos	UNLIMITED	n/a	Unlimited	Unlimited
Bandwidth	UNLIMITED	n/a	200 GB	Unlimited
	Source: www. TalkFusion.com	Source: www. Brightcove.com	Source: www. Wistia.com	Source: www. Vimeo.com

#### **PRODUCT COMPARISON: SIGN-UP FORMS**

	Talk Fusion	Kickoff Labs	Prefinery
COST	Included with the \$50/month packs	\$45/month	\$99/month
Unique Visitors	UNLIMITED	Up to 10,000	Up to 10,000
Popup Forms	UNLIMITED	Unlimited	Unlimited
Customizable Data Fields	Yes	Yes	Yes
Unique Campaigns	UNLIMITED	5	n/a
	Source: www. TalkFusion.com	Source: www. KickoffLabs.com	Source: www. Prefinery.com

