

# TALK FUSION COMPENSATION PLAN

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At Talk Fusion, our Associates are our most important asset. And, we are proud to reward them with the most dynamic compensation plan in the industry.



The first step is simple: achieve the rank of Bronze and help others become Bronze. If you can achieve this simple step, success can be yours.

### Ways to earn income with Talk Fusion:

1. Fast Start Bonus
2. Bronze Maker Bonus
3. Team Commissions
4. Mega-Matching Bonus
5. Leadership Pools
6. Rewards

### Fast Start Bonuses

For each Starter Package you sell, you will earn \$25.

For each Executive Package you sell, you will earn \$500.

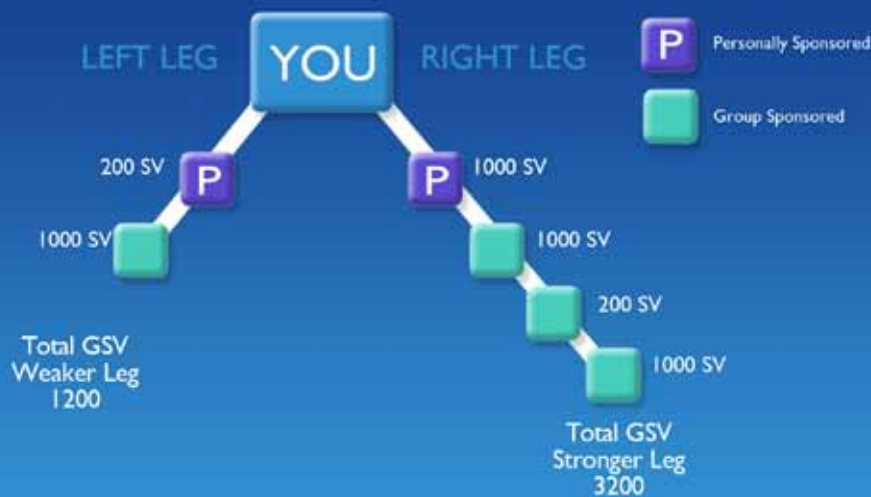
For each Founder's Club Package, you will earn \$1,500.

### Bronze Maker Bonus

Qualified Associates with at least 200 Personal Sales Volume (PSV) will participate in the Bronze Maker Bonus Program. Each time one of your personally sponsored Associates attains the rank of Bronze, you will earn \$30.

# Team Commissions

Team Commissions are generated in our binary compensation plan. Binary means that you will be placed in either the left or right leg of your sponsor's downline. Then, your compensation will be based on your ability to build two legs of your own. Your sponsor, or anyone else in your upline, may also place people in your organization. This is called spillover. It is this unique aspect of a binary compensation plan that creates synergy, where everyone benefits when new sales are made. As your group begins to grow, you are entitled to earn team commissions based on the total Group Sales Volume (GSV) generated in the weaker leg.



In this example, you are Active and Qualified by personally sponsoring one Active Associate on both your left and right legs. Therefore, at the Executive level, you will earn 15% of the Group Sales Volume of your lesser volume leg.

In this example, you would earn 15% of 1200 GSV or \$180.

## Calculating Team Commissions

If you are personally Active and Qualified at the Executive level and personally sponsor one Active and Qualified associate on the left and one on the right, you will earn 15% in team commissions.

If you are active and qualified at the Starter level and your personally sponsored Associates are Active and Qualified, you will earn 10% in team commissions. In the above example, you would earn 10% of 1200 GSV or \$120.

Team commissions are earned on the Group Sales Volume (GSV) on your weaker volume leg and begin at 300 accumulated Group Sales Volume (GSV). Commissions are then paid on every 100 GSV thereafter. Any unpaid volume is carried forward to the following week. For team commissions to be paid in following weeks, there must be a minimum of 300 accumulated GSV.

# MEGA MATCHING BONUSES

Each personally sponsored team member, placed on any level in your organization, is considered your 1st generation. Subsequently, when a personally sponsored team member sponsors a new team member, the new team member becomes your 2nd generation. When a 2nd generation team member sponsors a new team member, this new team member becomes your 3rd generation, and so on.

Earn an additional 10% on all binary earnings of 1st generation team members by doing the following:

GENERATION 1	10%
GENERATION 2	10%

Purchase or retail an Executive Package and generate a minimum of 10 PSV monthly. And, personally enroll 6 Qualified members who remain active, with at least 2 members on one side.

Earn an additional 10% on all binary earnings of 1st generation team members and an additional 10% on all 2nd generation team members by doing the following:

GENERATION 1	10%
GENERATION 2	10%
GENERATION 3	10%

Purchase or retail an Executive Package and generate a minimum of 20 PSV monthly. And, personally enroll 12 Qualified members who remain active, with at least 3 members on one side.

Earn an additional 10% on all binary earnings of 1st generation team members, an additional 10% on all 2nd generation team members and an additional 10% on all 3rd generation team members by doing the following:

GENERATION 1	10%
GENERATION 2	10%
GENERATION 3	10%
GENERATION 4	10%

Purchase or retail an Executive Package and generate a minimum of 50 PSV monthly. And, personally enroll 12 Qualified members who remain active, with at least 4 members on one side.

Mega Matching Bonuses are paid on binary earnings. No match is paid on downline Mega Matching Bonuses.

# Leadership Pools

## Diamond Elite Leadership Pool

1% of total company Sales Volume has been reserved for Talk Fusion Diamond Elites. As a qualified Diamond Elite, you will earn a share for each of your personally sponsored enrollment tree legs, where there is a qualified 1 Star or above. The more qualified 1 Star legs you create, the more shares will you earn in this Bonus Pool. The 1% Sales Volume is paid weekly to qualified Diamond Elites based on their shared portion of the bonus pool.

## Blue Diamond Leadership Pool

1% of total company Sales Volume has been reserved for Talk Fusion Blue Diamonds. As a qualified Blue Diamond, you will earn a share for each of your personally sponsored enrollment tree legs, where there is a qualified Triple Diamond or above. The more qualified Triple Diamond legs you create, the more shares will you earn in this Bonus Pool. The 1% Sales Volume is paid weekly to qualified Blue Diamonds based on their shared portion of the bonus pool.

## Founder's Club Bonus Pool (Limited to 200)

Associates who purchase Founder's Club Packages are immediately promoted to Diamond Elite rank. All Founder's Club Associates share in a 3% Pool of total company Sales Volume. If a Founder's Club Associate sponsors 3 additional Founder's Club Associates, the Sponsoring Associate becomes qualified to receive a 2% additional bonus share of total company Sales Volume, for a total share of 5% of total company Sales Volume. Founder's Club Associates will participate in the Bonus Pool for 12 months without restrictions. After 1 year, QUALIFIED Founder's Club Associates must maintain the qualifications of the Diamond Elite Rank to continue receiving the 5% share. Founder's Club Bonuses will be paid monthly.

# TALK FUSION RANKS

RANKS	QUALIFICATIONS	
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## STARTER RANKS

BRONZE	Personally Active and Qualified (a personally sponsored and active Associate on the left and right side)*	
SILVER	600 SV in your lesser volume leg during a 1 week period	Total Weekly Earning Potential \$1000
GOLD	1,000 SV in your lesser volume leg during a 1 week period	Total Weekly Earning Potential \$1000

## EXECUTIVE RANKS

1 STAR	2,000 SV in your lesser volume leg during a 1 week period	Total Weekly Earning Potential \$1000
2 STAR	3,000 SV in your lesser volume leg during a 1 week period	Total Weekly Earning Potential \$2000
3 STAR	5,000 SV in your lesser volume leg during a 1 week period	Total Weekly Earning Potential \$3000

## ELITE RANKS

DIAMOND	10,000 SV in your lesser volume leg for 1 week AND a minimum of 3 personal enrollment tree legs that include a qualified Gold or higher	Total Weekly Earning Potential \$5000
DOUBLE DIAMOND	15,000 SV in your lesser volume leg for 2 consecutive weeks AND a minimum of 4 personal enrollment tree legs that include a qualified Gold or higher	Total Weekly Earning Potential \$7500
TRIPLE DIAMOND	20,000 SV in your lesser volume leg for 3 consecutive weeks AND a minimum of 5 personal enrollment tree legs that include a qualified Gold or higher	Total Weekly Earning Potential \$10,000
DIAMOND ELITE	25,000 SV in your lesser volume leg for 4 consecutive weeks AND a minimum of 6 personal enrollment tree legs that include a qualified Gold or higher	Total Weekly Earning Potential UNLIMITED

## PREMIER RANKS

BLUE DIAMOND	100,000 SV in personal enrollment tree volume for 4 consecutive weeks, with no more than 50,000 SV coming from any single personally enrolled tree leg	Total Weekly Earning Potential UNLIMITED
GRAND BLUE DIAMOND	250,000 SV in personal enrollment tree volume for 4 consecutive weeks, with no more than 50,000 SV coming from any single personally enrolled tree leg	Total Weekly Earning Potential UNLIMITED
ROYAL BLUE DIAMOND	500,000 SV in personal enrollment tree volume for 4 consecutive weeks, with no more than 50,000 SV coming from any single personally enrolled tree leg	Total Weekly Earning Potential UNLIMITED
PRESIDENTIAL BLUE DIAMOND	750,000 SV in personal enrollment tree volume for 4 consecutive weeks, with no more than 50,000 SV coming from any single personally enrolled tree leg	Total Weekly Earning Potential UNLIMITED
AMBASSADOR BLUE DIAMOND	1,000,000 SV in personal enrollment tree volume for 4 consecutive weeks, with no more than 50,000 SV coming from any single personally enrolled tree leg	Total Weekly Earning Potential UNLIMITED

\* Associates must be Qualified and Active in order to achieve rank advancement  
Must maintain the qualifications of a Diamond Elite for all Premier Ranks

# PREMIER DIAMOND CLUB REWARDS



## Blue Diamond

Earn a 2nd Business Center  
\$1,000 Monthly Car Allowance  
2 Shares in the Blue Diamond Leadership Pool



## Grand Blue Diamond

Earn a 3rd Business Center  
\$50,000 Cash Bonus  
4 Shares in the Blue Diamond Leadership Pool  
1 Week Luxury Holiday



## Royal Blue Diamond

Earn a 4th Business Center  
\$100,000 Cash Bonus  
6 Shares in the Blue Diamond Leadership Pool

## Presidential Blue Diamond

\$250,000 Cash Bonus  
10 Shares in the Blue Diamond Leadership Pool

## Ambassador Blue Diamond

\$1,000,000 Cash Bonus  
15 Shares in the Blue Diamond Leadership Pool

The earnings portrayed in this literature are not necessarily representative of the income, if any, that a Talk Fusion Associate can or will earn through his or her participation in the Talk Fusion Compensation Plan. These figures should not be considered as guarantees or projections of your actual earnings or profits. Any representation or guarantee of earnings would be misleading. Success with Talk Fusion results only from successful sales efforts, which require hard work, diligence and leadership. Your success will depend on how effectively you exercise these qualities.

# COMPENSATION PLAN Q&A

## **When does Sales Volume (SV) begin to accumulate?**

When an Associate has generated 200 Personal Sales Volume (PSV) in their business center, Sales Volume will begin to accumulate.

## **When are commissions paid?**

Commissions for Founder's Club/Professional and Executive Associates are paid the day after they are earned by 4 pm ET. For Starter Associates, commissions that are generated from Sunday at 12:01 am ET through Saturday at 11:59 pm ET are paid the following Friday.

## **If I go inactive by not generating 10 PSV, what happens to my volume?**

All accumulated sales volume will be reset to zero; however, once you reactivate, you will begin to accumulate sales volume as products are purchased in your organization.

## **Does sales volume ever flush?**

Volume is maintained as long as qualifiers are met.

## **When team commissions are paid, what volume is deducted?**

Any sales volume that was used to earn team commissions will be deducted. Any unpaid volume will continue to accumulate as long as you remain active.

# IMPORTANT TERMS

**Sales Volume:** Each product is assigned a point value called Sales Volume (SV) and the Compensation Plan is based on the accumulation of these points.

**Group Sales Volume:** Group Sales Volume (GSV) is the accumulation of Sales Volume on each product purchased in your downline.

**Personal Sales Volume:** Sales Volume that you personally generate via personal product purchases or retail sales to Customers.

**Active:** You are personally generating a minimum of 10 PSV monthly.

**Qualified:** You have at least one personally sponsored and active Associate on both your left and right legs.

**Business Center:** Your Business Center is where you are personally placed within the Talk Fusion organization.

**Personal Enrollment Tree:** Those you have personally sponsored, those they have personally sponsored, and so forth.

**Starter Associate:** An Associate who has purchased a Starter product for their personal use or sold one to a Customer.

**Executive Associate:** An Associate who has purchased an Executive product for their personal use or sold one to a Customer.

**Founder's Club/Professional Associate:** An Associate who has purchased a Founder's Club/Professional product for their personal use or sold one to a Customer.